

PURPOSES

The Georgia Tire Dealers & Automotive Association is formed to advise and safeguard the business interest of its members, to promote harmony, good will and understanding among its members, and to maintain a high level of responsibility, skill, and integrity in the sales and service of new and retreaded tire and allied automotive products and services.

MEMBERSHIP

The Membership of the Georgia Tire Dealers & Automotive Association consists of individuals, firms, or corporations not restricted from membership by the Bylaws of the Association, whose primary interests lie in the sale of products and services that are necessary to the industry in Georgia.

WHY I BELONG

"The friendships between the Georgia Tire Dealers and its members along with our fabulous suppliers are totally immeasurable. The fraternal aspects along with the cost savings due to the great services that our association provides are a must to the independent tire dealers success. The most common goal in all of our businesses is bottom line success. GTDAA offers us the total package. Where else could you get the information we have among ourselves? No Where!"

Tony Sexton

"Membership with the GTDAA is your way of joining a fraternal order of Tire Dealers who share with you every concern about tire business. You will always be among friends."

Scott Beasley

WHY YOU SHOULD BELONG

ASSOCIATION SERVICES

- **NETWORKING OPPORTUNITIES BETWEEN DEALERS & SUPPLIERS**
- **LEGISLATIVE MONITOR AT THE STATE CAPITOL**
A Legislative Committee working to maintain the best interest of the tire industry. Keeps GTDAA members updated on current events.
- **SCHOLARSHIP PROGRAM THROUGH THE GTDRA FOUNDATION**
Members, their families, their employees and their families are eligible.
- **HALL OF FAME**
To honor past and current members who have made outstanding contributions to the tire industry.
- **ANNUAL MEMBERSHIP DIRECTORY**
ABC list of members by city, telephone numbers, business hours, products and services sold.
- **GEORGIA TIRE TRACKS**
A quarterly newsletter.
- **REPRESENTATION WITH EDP SCRAP TIRE MANAGEMENT**
- **PROFESSIONAL STAFF WORKING FULL-TIME FOR YOU**
- **FEDERATED INSURANCE**
A comprehensive insurance program is available to members of the Association at group rates. This program results in premium savings to the member. The program is administered by competent professionals who promptly and efficiently handle each participant on a personal basis. The program is constantly monitored to ensure it properly serves the needs of the membership.
- **CINTAS UNIFORMS**
Special pricing for members.
- **TIA TIRE PRESSURE MONITORING SYSTEM (TPMS) RELEARN CHART**
Quick reference guide for all technicians. Discounted pricing for members: \$85.00 plus shipping. Non-member price: \$185.00 plus shipping.
- **CONVENTIONS AND OTHER EVENTS**
- **NET DRIVEN**
Website services
- **TIRE DEALER PROCESSING**
Lower the costs associated with merchant services and credit card processing. Designed specifically for Tire Dealers and Automotive Services providers.

APPLICATION FOR MEMBERSHIP

I hereby apply for membership in the Georgia Tire Dealers & Automotive Association. I am an Independent Tire Dealer, a Retreader, or a Supplier to the industry. I agree that if I am accepted into membership, I will abide by the bylaws of the Association to the best of my ability. Contributions or gifts to GTDAA are not tax deductible as charitable contributions for federal income tax purposes. However, a portion of dues payments are deductible by members as ordinary and necessary business expense.

Please **Print** Owner's Name _____

Company Name _____

Street Address _____

Mailing Address (if different) _____

City _____ State _____ Zip _____

Telephone Number _____ Fax Number _____

Signature _____

Sponsored By _____

Date _____ Retreader? ☐ Yes ☐ No

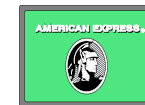
Email Address _____

ANNUAL SALES VOLUME	YEARLY DUES
_____ Dealer	\$200.00
_____ Supplier	\$300.00
_____ Affiliate	\$300.00
_____ Branch Store	\$ 25.00

Please make check payable to GTDAA or charge to your **VISA, AMEX or MASTERCARD**. Write your card number and expiration date below.

Card #: _____

Expiration Date: _____ Signature _____



2023 SCHOLARSHIP WINNERS



Brett Battle



Elyse Matheny

GEORGIA TIRE DEALERS & AUTOMOTIVE ASSOCIATION, INC.

CODE OF ETHICAL PRACTICES

The members of the Association do affirm their confidence in the free enterprise system. Each member acknowledges their personal responsibility to customers, employees, and the community in subscribing to and following this Code of Ethical Practices. As tire service professionals each member commits to:

- **Keep** employees aware of current repair and service techniques, methods, and standards;
- **Sell** products and services at fair prices, set only by the forces of the free market place, and expect only a fair rate of return on invested capital;
- **Never** engage in, conspire to, encourage or abet the suppression of free and unrestricted trade;
- **Never** engage in, conspire to, encourage or abet false or deceptive statements or practices concerning the products and services offered;
- **Be** truthful in all advertising and promotional materials and maintain the highest possible standards promoting our products and services;
- **Honor** all guarantees and warranties;
- **Never** engage in, conspire, encourage or abet the defamation of market competitors;
- **Promote** safety in the workplace, in the products and services offered and hold as paramount the personal safety of our employees and customers alike.
- **Promote** the safe and legal recycling of scrap and other wastes from our business or trade.

**WORKING FOR THE INDEPENDENT TIRE DEALERS
OF GEORGIA**



Benefits and Services

***Association Membership
Provides Strength and
Progress in Numbers***

Progress through information...

Keeps you informed

Progress through motivation...

Maintains your enthusiasm

Progress through image building...

Improves public relations

Progress through change...

Keeps you up-to-date

Progress through knowledge...

Learn by participation

Progress through association...

Profit from others' success

Progress through training...

Seminars and clinics

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