

Alabama Tire Dealers Association

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www.alatiredealers.com

Our Purpose…

The Alabama Tire Dealers Association is formed to advise and safeguard the business interests of its members, to promote harmony, goodwill and understanding among its members, and to maintain a high level of responsibility, skill, and integrity in the sales and service of new and retreaded tire and allied automotive products and services.

Membership...

The Membership of the Alabama Tire Dealers Association consists of individuals, firms, or corporations not restricted from membership by the Bylaws of the Association, whose primary interests lie in the sale of new or retreaded tires or in the supply of products and services that are necessary to the tire industry in Alabama.

Code of Ethical Procedures...

We, as members of the Alabama Tire Dealers Association, do reaffirm our faith in the free enterprise system and acknowledge our personal responsibility to our customers, our employees and our community in adhering to this Code of Ethical Procedures.

As Tire and Service Specialists:

- We will keep our employees abreast of new developments and will render the highest (best) technical services.
- We will sell our products and services at fair prices, expecting a reasonable return on our investment.
- We will never be a party to price fixing, suppression of competition or restraint of trade.
- · We will not make any false, misleading or deceptive statements concerning the products and services we sell.
- We will maintain the highest possible standards in our advertising.
- · We will honor our guarantees.
- We will not defame our competitors with false statements.
- . We will promote safety in every aspect of our business for the benefit of our customers and employees.

Membership Application

I hereby apply for membership in the Alabama Tire Dealers Association. I am a Retail/Wholesale New/Used Tire Dealer, a Retreader, or a Supplier to the industry. I agree that if I am accepted into membership, I will abide by the Bylaws of the Association to the best of my ability. I will strive to improve the industry to which I belong and I will insist on my Association doing the same. Contributions or gifts to ATDA are not tax deductible as charitable contributions for federal income tax purposes. However, dues payments are deductible by members as an ordinary and necessary business expense.

Please Print – Contact Name				
Company Name				
Street Address	City	State	Zip	
Mailing Address	City	State	Zip	
Phone Number	Fax Number	Addition	Additional Number	
E-mail Address	Company Website Address			
Signature		Date		