

2nd Client Initials: _____ **Date:** _____ **THIS IS YOUR SECOND PROOF**
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ICONIC

TIRE & SERVICE CENTERS

SQUEEZING OUT THE COMPETITION IN 2024

NO ONE BEATS OUR TIRE PRICES AND AUTOMOTIVE SERVICE PRICES GUARANTEED



BUY 3, GET 4TH FREE†
FACTORY DIRECT
GOODYEAR
 GOODYEAR REBATES UP TO \$200, SEE STORES FOR DETAILS



SIZE	BUY 3 PRICE EACH
23575R15 WRANGLER TRAILRUNNER AT	\$139.99
27560R20 WRANGLER SRA	\$229.99
27555R20 EAGLE LS-2	\$240.99
24565R17 FORTERA HL	\$209.99
26550R20 FORTERA HL	\$262.99

WHILE SUPPLIES LAST.

YOKOHAMA
 OTHER SIZES AVAILABLE

BUY 3, GET 4TH FREE†

YOKOHAMA GEOLANDER AT

SIZE	BUY 3 PRICE EACH
23575R15 YOKOHAMA GEOLANDER AT G015 108T OWL	\$194.99
26570R16 YOKOHAMA GEOLANDER AT G015 111T OWL	\$239.99
24565R17 YOKOHAMA GEOLANDER AT G015 105T OWL	\$235.99
24570R17 YOKOHAMA GEOLANDER AT G015 108T OWL	\$237.99
26570R17 YOKOHAMA GEOLANDER AT G015 113T OWL	\$238.99
24560R18 YOKOHAMA GEOLANDER AT G015 109H BW	\$260.99
26565R18 YOKOHAMA GEOLANDER AT G015 114H BW	\$284.99
27565R18 YOKOHAMA GEOLANDER AT G015 116H BW	\$290.99
26575R16LT YOKOHAMA GEOLANDER AT G015 123R OWL	\$279.99
27560R20 YOKOHAMA GEOLANDER AT G015 115H BW	\$299.99

60000 MILE WARRANTY TRUCK RADIAL!

BUY 2, GET 2 FREE†**
ALL SEASON RADIAL

SIZE	BUY 2 PRICE EACH	LEXANI	FORTUNE
18565R15 ALL SEASON RADIAL 88H	\$99.99	\$119.99	\$119.99
19565R15 ALL SEASON RADIAL 91H	\$102.99	\$122.99	\$122.99
20555R16 ALL SEASON RADIAL 94W	\$107.99	\$127.99	\$127.99
21555R16 ALL SEASON RADIAL 95W	\$109.99	\$129.99	\$129.99
20560R16 ALL SEASON RADIAL 92V	\$112.99	\$132.99	\$132.99
21560R16 ALL SEASON RADIAL 99H	\$116.99	\$136.99	\$136.99
20565R16 ALL SEASON RADIAL 99H	\$122.99	\$142.99	\$142.99
22550R17 ALL SEASON RADIAL 98W	\$129.99	\$149.99	\$149.99
21555R17 ALL SEASON RADIAL 98W	\$123.99	\$143.99	\$143.99
22555R17 ALL SEASON RADIAL 101W	\$134.99	\$154.99	\$154.99
22560R17 ALL SEASON RADIAL 99V	\$139.99	\$159.99	\$159.99
27565R17 ALL SEASON RADIAL 102T	\$144.99	\$164.99	\$164.99
23565R17 ALL SEASON RADIAL 103T	\$152.99	\$172.99	\$172.99
23545R18 ALL SEASON RADIAL 100W	\$132.99	\$152.99	\$152.99

MANY OTHER SIZES AVAILABLE

LEXANI **40000** MILE WARRANTY FORTUNE **60000** MILE WARRANTY

BUY 3, GET 4TH FREE†
GOODYEAR ASSURANCE ALL SEASON
 GOODYEAR REBATES UP TO \$200, SEE STORES FOR DETAILS



SIZE	BUY 3 PRICE EACH
19565R15 ASSURANCE ALL-SEASON 91T BLK	\$142.99
20555R16 ASSURANCE ALL-SEASON 91H BLK	\$150.99
20560R16 ASSURANCE ALL-SEASON 92T BLK	\$160.99
21560R16 ASSURANCE ALL-SEASON 95T BLK	\$157.99
21545R17 ASSURANCE ALL-SEASON 87V SL BLK	\$173.99
21555R17 ASSURANCE ALL-SEASON 94H BLK	\$180.99
23555R17 ASSURANCE ALL-SEASON 99T BLK	\$196.99
22565R17 ASSURANCE ALL-SEASON 102T SL BLK	\$190.99
23545R18 ASSURANCE ALL-SEASON 100H BLK	\$218.99

OTHER SIZES AVAILABLE
65,000 MILE WARRANTY

BUY 3, GET 4TH FREE† GOODYEAR'S FIRST 85,000 MILE WARRANTY TIRE

GOODYEAR ASSURANCE MAXLIFE
 GOODYEAR REBATES UP TO \$200, SEE STORES FOR DETAILS

SIZE	BUY 3 PRICE EACH
19565R15 ASSURANCE MAXLIFE 91H BLK	\$167.99
20555R16 ASSURANCE MAXLIFE 91H BLK	\$179.99
20565R16 ASSURANCE MAXLIFE 95H BLK	\$186.99
21560R16 ASSURANCE MAXLIFE 95V BLK	\$184.99
22560R16 ASSURANCE MAXLIFE 98H BLK	\$179.99
21545R17 ASSURANCE MAXLIFE 87V BLK	\$217.99
21555R17 ASSURANCE MAXLIFE 94V BLK	\$215.99
22565R17 ASSURANCE MAXLIFE 102H BLK	\$217.99

OTHER SIZES AVAILABLE.
 19" & 20" AVAILABLE.
85,000 MILE WARRANTY

BUY 2, GET 2 FREE†
LIGHT TRUCK/SUV

SIZE	BUY 2 PRICE EACH	LEXANI	FORTUNE
23575R15 TRUCK RADIAL 105T	\$162.99	\$182.99	\$182.99
26570R16 TRUCK RADIAL 111T	\$176.99	\$196.99	\$196.99
26570R17 TRUCK RADIAL 113T	\$189.99	\$209.99	\$209.99
24560R18 TRUCK RADIAL 105H	\$172.99	\$192.99	\$192.99
27555R20 TRUCK RADIAL 117V	\$227.99	\$247.99	\$247.99
27560R20 TRUCK RADIAL 119H	\$259.99	\$279.99	\$279.99
24575R16LT TRUCK RADIAL 10PLY	\$188.99	\$208.99	\$208.99
24575R17LT TRUCK RADIAL 10PLY	\$218.99	\$238.99	\$238.99
27565R18LT TRUCK RADIAL 120Q	\$276.99	\$296.99	\$296.99

MANY OTHER SIZES AVAILABLE
NO DEALERS NO WHOLESALERS NO CARRYOUTS
WE SERVICE NATIONAL ACCOUNTS

LEXANI **40000** MILE WARRANTY FORTUNE **60000** MILE WARRANTY

† Buy 3 get the 4th free or Buy 2 select tires and get 2 free. Select tires only. Must purchase tire protection plan and nitrogen package, which includes valve stems, balancing, free tire rotations, free alignment checks, free flat repairs and free replacement for the first 25% of tread wear on a tire that is not repairable (with the nitrogen and tire protection plan purchased). Restrictions and exclusions apply. See store for complete details. Offer may not be combined with any other discounts unless otherwise stated. No dealer or carryout. (Buy to get two free other brands may be substituted, but will carry the same warranty as purchased)**. Offer ends 04/30/2024.

Installation included on ALL tire prices & purchases!

See store for details. Expires 04/30/2024.



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1-855-5ICONIC
 FOR THE LOCATION NEAREST YOU!



NO INTEREST
 IF PAID IN FULL WITHIN 6 MONTHS*
 SEE STORE FOR DETAILS



ALL WORK GUARANTEED
 AT OVER 2000 LOCATIONS

2nd Client Initials: _____ **Date:** _____ **THIS IS YOUR SECOND PROOF**
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MARCH BIRTHDAYS

GET A FREE OIL CHANGE AT ICONIC TIRE

IF YOUR BIRTHDAY IS IN THE MONTH OF MARCH 2024 THEN WE WANT TO SAY HAPPY BIRTHDAY AND OFFER YOU A FREE OIL CHANGE AND OIL FILTER AND INCLUDES DISPOSAL WE WILL PUT UP TO 5 QUARTS OF OIL AND A NEW OIL FILTER AND TIRE ROTATION UPON REQUEST.

MUST PRESENT VALID ID SHOWING BIRTHDAY IN THE MONTH OF MARCH 2024 SERVICE INCLUDES FREE OIL CHANGE UP TO 5 QUARTS OF SYNTHETIC BLEND OIL OR FULL SYNTHETIC OIL, A NEW OIL FILTER (MOST CARS) HAZARDOUS WASTE FEE INCLUDED, FREE TIRE ROTATION UPON REQUEST (MOUNTED TIRES ONLY) SOME OIL FILTERS THAT ARE SPECIALTY MAY HAVE AN ADDITIONAL FEE, OIL USED IS WHAT WE HAVE ON REELS AND IN STOCK ONLY. 20W50 OR OTHER WEIGHTS ARE EXTRA.

OFFER VALID MARCH 31, 2024

FREE AIR CONDITIONING PERFORMANCE CHECK

- Identify Freon Type
- Pressure Test System for Leaks
- Visually Inspect System for Leaks

ORIGINAL PRICE

~~\$59.99*~~

FREE INSPECTION DOES NOT APPLY TO 1234 YF SYSTEMS

WE VERIFY ALL A/C SYSTEMS

Empty A/C systems will require us to add freon and dye at additional cost. A/C with electrical issues will be charged for diagnosis of electrical issue.

*Freon additional cost to consumer. Expires 04/30/2024.

FULL SYNTHETIC OIL CHANGE

\$76.99

INCLUDES UP TO 5 QUARTS OF FULL SYNTHETIC OIL IN STOCK AT THE LOCATION OF ICONIC TIRE. (MOBIL 1 EXCLUDED)

0w20, 5w20 or 5w30. Synthetic Oil 20w50 Extra. Includes oil filter (some specialty filters extra). Disposal & FREE tire rotation (mounted tires only) upon request.

Most Cars & Light Trucks with Coupon Only. Expires 04/30/2024.

COMPLETE FUEL SYSTEM CLEANING

RECOMMENDED FOR FUEL INJECTION & CARBURETED VEHICLES

\$69.99

- Clean Injectors or Carburetor
- Removes Intake Valve Deposits
- Helps Restore Lost Fuel Economy
- Lowers Exhaust Emissions
- Helps Restore Performance & Power

SAVE \$30

Preventative Maintenance Service. Prod#11355
 Most Cars, Trucks & SUVs with Coupon Only. Coupon Expires 04/30/2024.

BUY 3 FLUID EXCHANGES AND RECEIVE THE 4TH FLUID EXCHANGE SERVICE FREE

FREE

TRANSMISSION FLUID EXCHANGE
 COOLING SYSTEM FLUID EXCHANGE
 POWER STEERING FLUID EXCHANGE

Receive either a Brake Fluid Exchange at no charge or a Fuel Injection Service at no charge.

With coupon only, disposal fees extra, trans fluid fill synthetic fluid up to 10 quarts, up to 2 gallons of new antifreeze flush kits used on trans, power steering, radiator and fuel injection service. Most cars and trucks. Expires 04/30/2024.

BUY 3, GET THE 4TH FREE*

MONROE

OE Spectrum Shocks & Struts
 With new MONROE® OE SPECTRUM shocks and struts, your tires will hold the road... giving you comfort and extra control to make even the most demanding road feel safer. Now for a limited time, buy 3 Struts or Shocks and Get the 4th FREE. See Store For Details *Price and qualifying products may vary by participating dealer. FREE unit is limited to the lowest cost unit. Installation is not included. With Coupon Only. Expires 04/30/2024.

BRAKE FLUID SYSTEM REPLACEMENT

\$69.99

INCLUDES:
 • Drain & Refill Brake Fluid
 • Clean Brake Fluid Reservoir
 • Inspect Hydraulic System

FREE BRAKE INSPECTION
 Most Cars

WE DO 30, 60, 90K SERVICE With Coupon Only. Expires 04/30/2024. See Store for Details. Prod#30495

FRONT OR REAR BRAKE SERVICE

\$30 OFF 2-WHEEL

\$60 OFF 4-WHEEL

PROD. #21814/21830

SPECIAL! SAVE \$60 on Lifetime Brakes! Free Brake Inspection
 Most Cars & Light Trucks with Coupon Only. Expires 04/30/2024.

COMPUTERIZED ALIGNMENT

\$10 OFF

THRUST ANGLE Prod#29858

COMPENSATE 4 WHEELS
 • For non-adjustable rear suspensions
 • Computer precisely aligns front wheels to rear. Ensures straight steering wheels
 • Necessary for accurate alignment of newer cars

Most Cars & Light Trucks with Coupon Only. Expires 04/30/2024.

COMPUTERIZED ALIGNMENT

\$10 OFF

4-WHEELS Prod#29866

- Computer precisely aligns front and rear wheels
- Ensures straight steering wheels
- Necessary for accurate alignment of newer cars
- Adjust all 4 wheels for accurate alignment
- Shims Extra

ASK ABOUT OUR 5-YEAR & LIFETIME ALIGNMENTS

WE HONOR AND REPAIR EXTENDED WARRANTY PROGRAMS. INQUIRE AT STORE FOR DETAILS.

Expires 04/30/2024.

OIL CHANGE FREE TIRE ROTATION

Upon Request • See store for details.
 Must present coupon prior to work order being written.

\$29.99*

Reg. \$39.99
 *With Coupon Only

QUICK LUBE-OIL-FILTER

INCLUDES: Battery Check, Lubricate your car's chassis (if applicable). Drain old oil & add up to 5 quarts of new 5W30 or 5W20 Oil Synthetic Blend. Install a new oil filter. (Special oil filters slightly higher).

PROD. #01C5

Includes hazardous waste fee. If your MFG. Requires 20W50, or full synthetic oil, or other special weights, there's an additional charge for other weights of oil. Price is for 5W20 or 5W30 synthetic blend oil up to 5 quarts. With coupon only. Expires 04/30/2024.

IN THE FRYS CENTER AT THE EAST END OF CENTER NEXT TO UFC GYM

PHOENIX
 AHWATUKEE, 3810 E RAY RD
 AZ 85044
 480-706-8600

MARICOPA
 19945 N JOHN WAYNE PARKWAY
 AZ 85138
 520-779-5300

GILBERT
 703 W RAY ROAD
 AZ 85233
 480-782-0556

MESA
 2641 S ALMA SCHOOL ROAD
 AZ 85210
 480-530-3777

EAST MESA
 6910 EAST SOUTHERN AVE.
 MESA AZ 85209
 480-981-3516

Now Accepting Firestone CFMA Card

CALL 1-855-5ICONIC FOR THE LOCATION NEAREST YOU!

STATE OR LOCAL TAXES OR SURCHARGES FOR ENVIRONMENTAL PROTECTION WILL BE AN EXTRA CHARGE

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